



Haoying (Kang) Kang-Rasmussen.

Digital Enablement & AI Adoption Lead · Copilot, GenAI, Power Platform

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PROFILE

- 8 years in digital transformation, 6+ years in Power Platform, plus Copilot and AI governance
- Both sides of the table: internal product owner at ECCO, consultant at NNIT (Novo Nordisk, Orifarm)
- People first: understand the process, speak the business language, let teams experiment safely

KEY RESULTS

0 → 350+

Power Platform makers at
ECCO

2.3 → 5/5

client satisfaction, Novo
Nordisk

3 days → 1 h

contract waiting time, UK
stores

40+ h

saved per week, digital asset
team

EXPERIENCE

Senior Consultant, NNIT, Aarhus

Oct 2024 – present

- **Orifarm, Governance Lead (2026 –):** lead Power Platform governance and enablement
- **Novo Nordisk, Governance team (2025 – 2026):** Copilot and Power Platform governance
- Took over a project rated 2.3/5 for satisfaction and brought it to 5/5
- Run a client's governance steering group; monthly demos for over a year
- Trained 15+ senior managers in Power Platform workshops
- Build Copilot Studio agents and AI pipelines with Claude
- Won new business for NNIT through my own network

Senior Automation Consultant & Power Platform Product Owner, ECCO, Bredebro

Oct 2022 – Sep 2024

- Product owner and main contact for digitalisation requests; a role I negotiated into being
- Grew the maker community from 0 to 350+ with training, super-users and events
- Set up the Center of Excellence, environment strategy and data loss policies with IT security
- Led 10+ global solutions end to end, e.g. EHS incident reporting and investment approvals

Process Improvement Consultant, ECCO, Bredebro

Sep 2018 – Oct 2022 (joined as NextGen IT business development trainee)

- Created my own role in digital enablement and process automation
- Contract generation for UK stores: waiting time cut from 3 days to 1 hour
- Digital asset pipeline: 40+ hours saved per week for the photo team
- Central chemical management supporting ECCO's environmental work

Intern and Master's thesis, Novo Nordisk, Kalundborg · 2017 – 2018

- Automation and lean research for insulin production; recommendations put into use

SKILLS

- **Change:** AI adoption, change management, training and communities, stakeholder management
- **Governance:** Power Platform and Copilot governance, responsible AI, data loss policies, ITIL
- **Tools:** Microsoft 365 Copilot, Copilot Studio, Claude, Power Apps, Power Automate, Power BI

EDUCATION

- MSc Global Systems Design, Aalborg Univ. (2018)
- BA Int. Marketing & Sales, EA Sjælland (2016)
- BA International Trade, Dalian (2016)

LANGUAGES

- Chinese (native) · English (fluent) · Danish (conversational)

CERTIFICATES

- Power Platform App Maker Associate (2023)
- Power Platform Developer Associate (2022)
- PL-900 Power Platform Fundamentals (2021)
- ITIL Foundation (2021) · Enterprise Arch., ITU